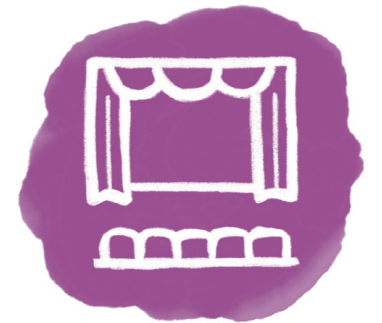


Our Mission

For over thirty-five years Oregon Children's Theatre has been creating exceptional theater experiences that transform lives. We believe theater and storytelling can educate, empower, inspire, and entertain in remarkable ways.

Our vision is that all children, families, and communities have opportunities to learn and grow through theater and the arts.

100,000+
local youth



10,000+
families

100s of local
educators



Our Community

In our 2022-23 season, OCT served:

- 38,000 tickets sold to approximately **15,200 families**
 - Top zip codes represented: 97229, 97219, 97212, 97206, 97202
- Theatre Classes serving **1,200 families** with over 5,000 families on distribution mailing list
 - Top zip codes represented: 97219, 97212, 97211, 97217, 97223
- Over **50,000 students & educators** in field trip performances
- **Up to 6,000 additional** educational and community-based impressions across the season.



Your Impact

As a corporate partner your organization would:

- provide invaluable financial resources, allowing us to continue producing exceptional shows and creating learning opportunities for families and children
- gain exposure for your business
- opportunities for employee or client recognition, and the public goodwill that comes with corporate social responsibility and community involvement



Exposure & Recognition

Partners receive:

- recognition in digital and printed advertising materials, building awareness within our community
- advertising space in Mainstage playbills, reaching up to 10,000 families per production
- recognition at all OCT events, including our season opening fundraising event
- opportunities to communicate directly with families.



Sponsors displayed in emails and printed signs at the theater

Tickets & Experienced Benefits

Based on the level of giving, OCT will:

- provide free or discounted tickets to productions for businesses to give as employee perks or other incentives
- Provide access to special events with OCT donors and families, such as backstage tours, increasing your presence with our audiences



Outreach Opportunities

- Connect with over 25,000 families each year through our productions and over 1,000 families through classes and other educational programming
- Partner with local schools in philanthropic outreach, such as sponsoring in-school programming or other educational outreach opportunities



Sponsorship Packages

Presenting Sponsorship

Luminaries Sponsorship

Visionaries Sponsorship

Benefits At-a-Glance

Benefits	Presenting Partner	Luminary Partner	Visionary Partner
Logo Placement	✓	✓	✓
Stage Shoutout	✓		
Sponsor Display	✓		
Program Advertisement	full page	half page	quarter page
Newsletter Feature	✓	✓	✓
Custom Social Storytelling	✓	✓	✓
Final Dress Rehearsal	✓		
Complimentary Tickets	8/production	8/production	4/production
In-Person Opportunities	✓	✓	✓

Presenting Sponsorship

\$5,000+

- Logo placement in production materials (up to 1,000,000 digital impressions and 100,000 print) and on octc.org
- Shoutout from the stage as Presenting Sponsor during every performance of the sponsored show
- Prime location in the Newmark lobby for a sponsor table or display throughout the run of the show
- Speaking opportunity from the stage at the opening performance of the sponsored show
- Full-page ad in all Mainstage and Young Professionals programs throughout the season
- Featured in monthly OCT e-newsletters, distributed to 40,000+
- Custom storytelling social media post
- Option to attend the final dress rehearsal of the sponsored show with up to 20 guests for a Mainstage show or 10 guests for a Young Professionals show, creating an exclusive family-friendly team building event or employee benefit
- In-person opportunities at the theatre including cast meet-and-greets, attending dress rehearsals, backstage tours, interactions with our Young Professionals Company, and more
- Lunch with OCT's Producing Artistic Director
- Additional benefits negotiable as requested by sponsor

Luminaries Sponsorship

\$2,500+

- Logo placement in production materials (up to 1,000,000 digital impressions and 100,000 print) and on octc.org
- Half-page ad in all Mainstage and Young Professionals programs throughout the season
- Featured in monthly e-newsletters, distributed to 40,000+ subscribers
- Custom storytelling social media post
- 8 free tickets to the sponsored production
- In-person opportunities at the theatre including cast meet-and-greets, attending dress rehearsals, backstage tours, interactions with our Young Professionals Company, and more
- Three tickets to a field trip performance and lunch with the Director of Development
- Additional benefits negotiable as requested by sponsor

Visionaries Sponsorship

\$1,500+

- Logo placement in production materials (up to 1,000,000 digital impressions and 100,000 print) and on octc.org
- Quarter page ad in all Mainstage and Young Professionals programs throughout the season
- Featured in monthly e-newsletters, distributed to 40,000+ subscribers
- Custom storytelling social media post
- 4 free tickets to the sponsored production
- In-person opportunities at the theatre including cast meet-and-greets, attending dress rehearsals, backstage tours, interactions with our Young Professionals Company, and more
- Additional benefits negotiable as requested by sponsor

The Young Professionals Company

Award-winning teen company made up of dedicated theater students receiving advanced training through exposure to a wide range of college-level workshops, professional development, resources, and information.



Custom Sponsorship

What goals do you have to promote your business? Do you have specific needs or audiences with which you are looking to connect? Consider a custom sponsorship option! We will discuss with you your goals and current community outreach strategies, then determine custom sponsorship packages for you.

Thank you!

Contact:

Czarina Boyce, Director of Development

czarina.boyce@octc.org



Imagine. Learn. Grow.