



Oregon  
Children's  
Theatre

**You are OCT!** Show your community that your business supports access to the arts for young people and their families with a tailored OCT sponsorship package. Corporate sponsors provide an invaluable financial resource for our theatre and classrooms while benefiting from positive media exposure, opportunities for employee or client recognition, and tailored experiences at the theatre like only OCT can provide. Unlike many arts organizations, what sets OCT aside is the demographics you'll reach: intergenerational families.

We work with each corporate sponsor to develop a comprehensive benefits package that meets both the sponsor's visibility and entertainment needs. Sponsorships for our year-long season of classes and shows range from \$2,500 – \$25,000+ and provide excellent visibility for your company. We tailor sponsorships to meet the goals of the company with excellent benefits at every level. Explore some of our turnkey sponsorship levels and choose the benefits that would make up your perfect package!

Thank you for your time and your support,




**Michael Hammerstrom**

Director of Marketing & Development

michael@octc.org

(646) 408-0495



Oregon Children's Theatre  
1631 NE Broadway #620  
Portland, OR 97232  
(503) 228-9571

# Corporate Sponsorship Levels

## **Presenting Sponsor (\$25,000+)**

*Help bring one of our shows to life next season! Presenting Sponsors will be matched with a show in OCT's season and given Presenting Sponsor credit on all printed and digital marketing materials for that show.*

- Logo placement in all OCT season marketing materials (up to 1,000,000 digital impressions and 100,000 print) and on octc.org
- Shoutout from the stage as Presenting Sponsor during every performance of the sponsored show
- Prime location in the Newmark lobby for a sponsor table or display throughout the run of the show
- Speaking opportunity from the stage at the opening performance of the sponsored show
- Full-page ad in all Mainstage and Young Professionals programs throughout the season
- Featured in monthly OCT e-newsletters, distributed to 40,000+
- Custom storytelling social media post
- Option to attend the final dress rehearsal of the sponsored show with up to 300 guests for a Mainstage show or 50 guests for a Young Professionals show, creating an exclusive family-friendly team building event or employee benefit
- In-person opportunities at the theatre all season long, including cast meet-and-greets, attending dress rehearsals, backstage tours, interactions with our Young Professionals Company, and more
- Option for an OCT staff member to lead an icebreaker or other 1-hour corporate team building activity
- Additional benefits negotiable as requested by sponsor

## **Luminaries Season Sponsor (\$10,000+)**

- Logo placement in all OCT season marketing materials (up to 1,000,000 digital impressions and 100,000 print) and on octc.org
- Half-page ad in all Mainstage and Young Professionals programs throughout the season
- Featured in monthly e-newsletters, distributed to 40,000+ subscribers
- Custom storytelling social media post
- 8 free tickets to any show of your choosing throughout the season
- In-person opportunities at the theatre all season long, including cast meet-and-greets, attending dress rehearsals, backstage tours, interactions with our Young Professionals Company, and more
- Three tickets to a field trip performance and lunch with the Director of Marketing & Development
- Additional benefits negotiable as requested by sponsor

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The logo for Oregon Children's Theatre is a purple circle with a white border, containing the text "Oregon Children's Theatre" in a white, stylized font. The logo is set against a background of orange and red circular patterns with a halftone dot effect.

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# Corporate Sponsorship Levels

## Visionaries Season Sponsor (\$5,000+)

- Logo placement in all OCT season marketing materials (up to 1,000,000 digital impressions and 100,000 print) and on octc.org
- Quarter page ad in all Mainstage and Young Professionals programs throughout the season
- Featured in monthly e-newsletters, distributed to 40,000+ subscribers
- Custom storytelling social media post
- 4 free tickets to any show of your choosing throughout the season
- In-person opportunities at the theatre all season long, including cast meet-and-greets, attending dress rehearsals, backstage tours, interactions with our Young Professionals Company, and more
- Additional benefits negotiable as requested by sponsor

## Custom Option

Contact **Michael Hammerstrom**, Director of Development & Marketing, to discuss what an ideal sponsorship package looks like to you and your business!

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